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Connection

NEWSLETTER

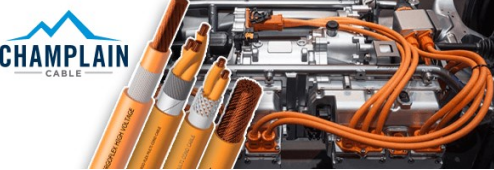
Feature Story



Automated Inventory Replenishment at Your Fingertips — Anytime, Anywhere!

Introduced in March of this year, the IEWC AIR Automated Inventory Replenishment program is a cloud-based cable and wire management product inventory management tool and evolution of IEWC's existing CARS program. Multiple users at your company can access the convenient web portal and optional Android-based scanning devices to track and place orders, export order history, reprint barcodes and manage users. The best part? It's free! [Learn more >](#)

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EXRAD® ERGOFLEX

The ultimate flexible, robust battery cable

EXRAD ERGOFLEX irradiation-crosslinked polyolefin insulated cable offers superb flexibility, with consistent cutting and stripping, at a lower cost. ERGOFLEX's unmatched flexibility can help reduce worker injury, while virtually eliminating connector pull-out. Side-by-side testing against older-technology EPDM material proves EXRAD ERGOFLEX's superior flexibility, smaller & lighter footprint, with consistent stripping characteristics.

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IEWC Updates



Copper Prices Increasing, but There Are Alternatives

Copper costs have gone up exponentially since the beginning of 2020 and the trend is expected to continue. This begs the question what alternatives to copper-conductor wire and cable are available for purchasers? The answer is aluminum. [Read more >](#)



Managed Freight Program Saves Customers 28% Avg. Shipping Costs

The Managed Freight Program (MFP) saves participating customers anywhere from 18 to 34% in shipping costs. For example, one panel engineering customer saw from a 33% savings in freight costs by switching to the Managed Freight Program from collect shipping. [Read more >](#)

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Boost Production Efficiency

Automate Your Wire Identification

The new Wraaptor™ A6200 Wrap Printer Applicator prints & wraps cable in 7 seconds! Compact & lightweight, this printer is ideal for cellular manufacturing.

- **Efficient:** Enables flexible workflows
- **Fast:** Print & apply label in one step
- **Small footprint:** Fits into tight spaces & easy to move

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IEWC Updates



IEWC #46 Most Successful Private Company on Wisconsin 75 List

IEWC is proud to be included for the 13th year in the Deloitte Wisconsin 75! This listing of the 75 largest, privately-held companies in the state includes organizations with deep roots & long histories -- much like IEWC's 59 years in business. [Read more >](#)



IEWC Honored for Flag Display

IEWC was recognized by the Wisconsin Society Sons of the American Revolution for display of the American flag on our Milwaukee-area campus. WISSAR presents these awards to "recognize non-government organizations that properly and prominently display the Colors of the United States." [See more ceremony photos >](#)

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Belden: The Leader in Problem-Solving Cables for Industrial Applications

Belden has been providing design freedom to engineers, builders and manufacturers for more than 100 years. With over 1,200 Belden materials stocked in our warehouses, IEWC is your go-to source for reliable cable solutions for your new device or plant. Check out our entire Belden lineup:

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IEWC Updates



IEWC People on the MOVE

Meet some of the new faces at IEWC, like Zeb Shahin, the new Managing Director of Premier Cables, IEWC's European division. [Read more >](#)

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